

UNLOCK EXCEPTIONAL NEW YEAR REWARDS WITH BANK ISLAM'S LATEST OFFERING

Exclusive rewards and bespoke services for Premier Wealth clients

KUALA LUMPUR, Sunday, [19 January 2025]: Bank Islam Malaysia Berhad (Bank Islam or Bank) is thrilled to introduce the Bank Islam Mastercard World Premier Wealth Credit Card-i, a symbol of luxury and sophistication. Designed for the refined tastes of our esteemed Premier Wealth clients, this exclusive by-invitation-only credit card provides a unique blend of privileges and competitive benefits.

Bank is rewarding 5,000 Enrich points to the first 200 Premier Wealth clients who apply for and spend a minimum of RM500 by 31 March 2025 as a special way to thank our esteemed premier wealth clientele for their trust and support. From lifetime annual fee waivers to generous TruPoints rewards, the card is designed to enhance the lifestyle of our Premier Wealth members.

Cardholders can enjoy a myriad of exclusive benefits, including:

- 5X Plaza Premium Lounge Access annually at over 200 lounges in 37 countries globally
- Generous TruPoints loyalty rewards:
 - 3x TruPoints on contactless transactions and petrol
 - 2x TruPoints on overseas offline spend
 - Unlimited RM1 = 1 TruPoints on any retail spend
- Travel Accident Personal Coverage of up to RM2 million
- Group Family Takaful Coverage of up to RM100,000
- No compounding finance charges
- Exclusive perks through Mastercard Priceless Offers, including discounts on global travel and unique experiences via the <https://www.priceless.com/> platform.

Cardholders can use accumulated TruPoints on any purchase instantly and effortlessly at over 100 million Mastercard-accepting merchants in Malaysia and worldwide through the Pay with Rewards™ mobile app, an easy-to-use platform for tracking rewards and managing preferences.

Bank Islam Group Chief Business Officer – Group Retail Banking, Mizan Masram, remarked, “As Malaysia’s leading Islamic bank, Bank Islam is dedicated to providing comprehensive Shariah-compliant financial solutions that meet our client’s evolving needs. The Bank Islam Mastercard World Premier Wealth Credit Card-i exemplifies our commitment to superior service and unwavering commitment to supporting their financial journey. By integrating Bank Islam’s wealth management services, we ensure a seamless and rewarding experience for our Premier Wealth Banking clients.”

The card is tailored for customers with Assets Under Management (AUM) of RM250,000.



With the Bank Islam Mastercard World Premier Wealth Credit Card-i, Bank Islam aims to increase its wealth management and card portfolio by 10% in 2025.

About Bank Islam Malaysia Berhad

Bank Islam is the first Islamic bank publicly listed on the Main Market of Bursa Malaysia. Established in July 1983, the bank has 135 branches and over 900 self-service terminals across Malaysia. As a pure-play Islamic bank, Bank Islam provides retail banking and corporate financial solutions that strictly adhere to Shariah rules and principles. The bank is committed to sustainable prosperity and ESG values and is an official participant of the UN Global Compact Malaysia and Brunei. Bank Islam's core subsidiaries, BIMB Investment and BIMB Securities, offer various Islamic financial services, including investment and stockbroking. For more information on the Group's products and services, please visit www.bankislam.com.

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